



PITCH BOOK

# AGELESS

LOST LAKE PRODUCTIONS

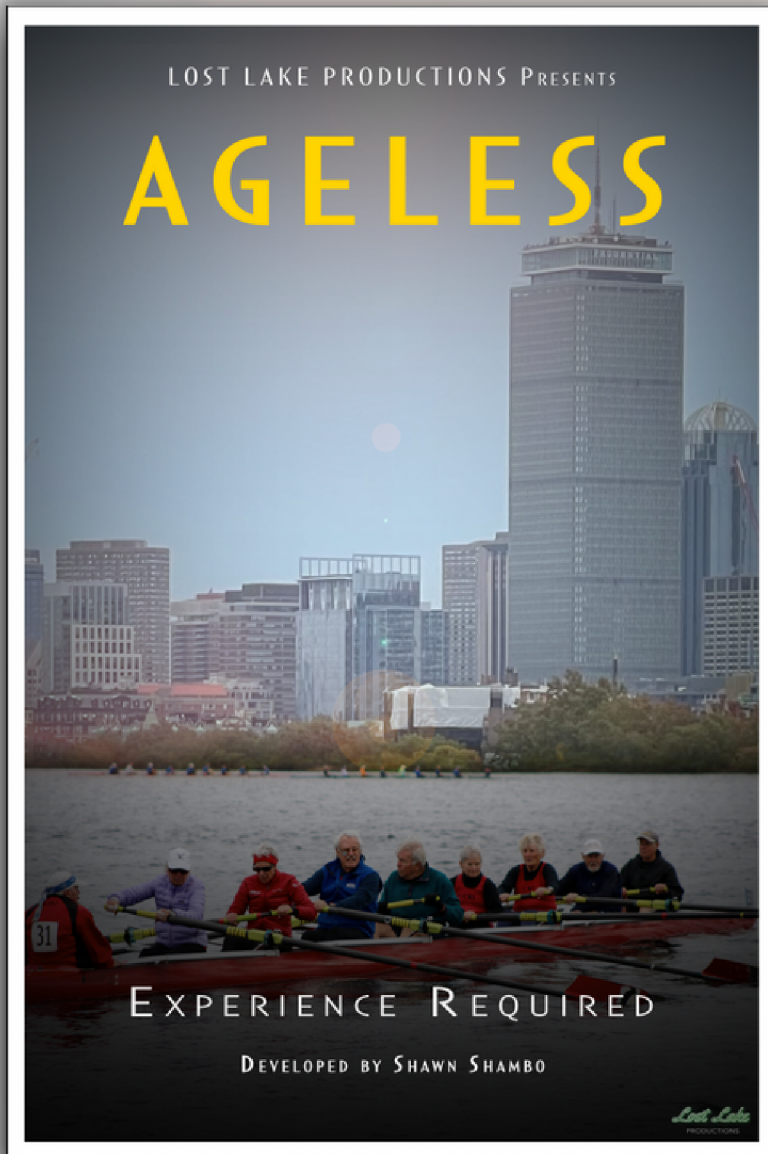
**MATURE AUDIENCES ONLY**



***MAY CONTAIN:***

***HIGHLY ACTIVE ADULTS WITH  
ADVENTUROUS SPIRITS***

AGELESS PRESENTATION



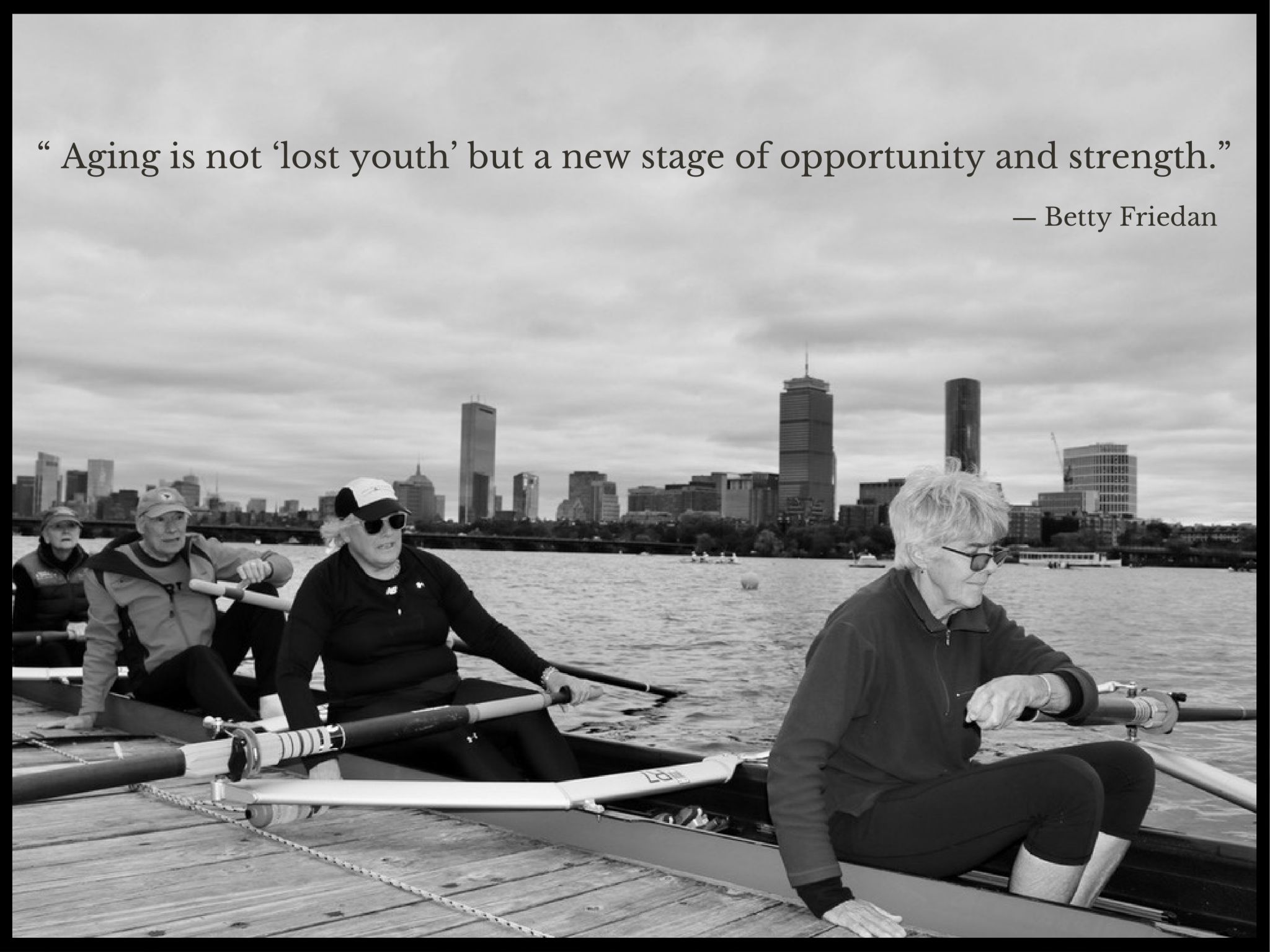
## INTRODUCTION

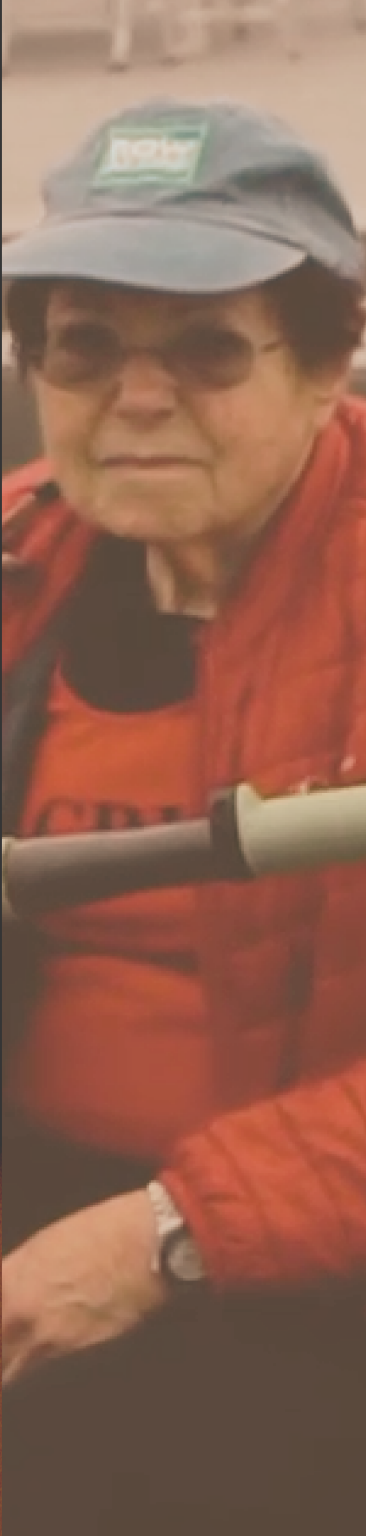
“Life should not be a journey to the grave with the intention of arriving safely in a pretty and well preserved body, but rather to skid in broadside in a cloud of smoke, thoroughly used up, totally worn out, and loudly proclaiming “Wow! What a Ride!”

~Hunter S. “Gonzo” Thompson

“ Aging is not ‘lost youth’ but a new stage of opportunity and strength.”

— Betty Friedan

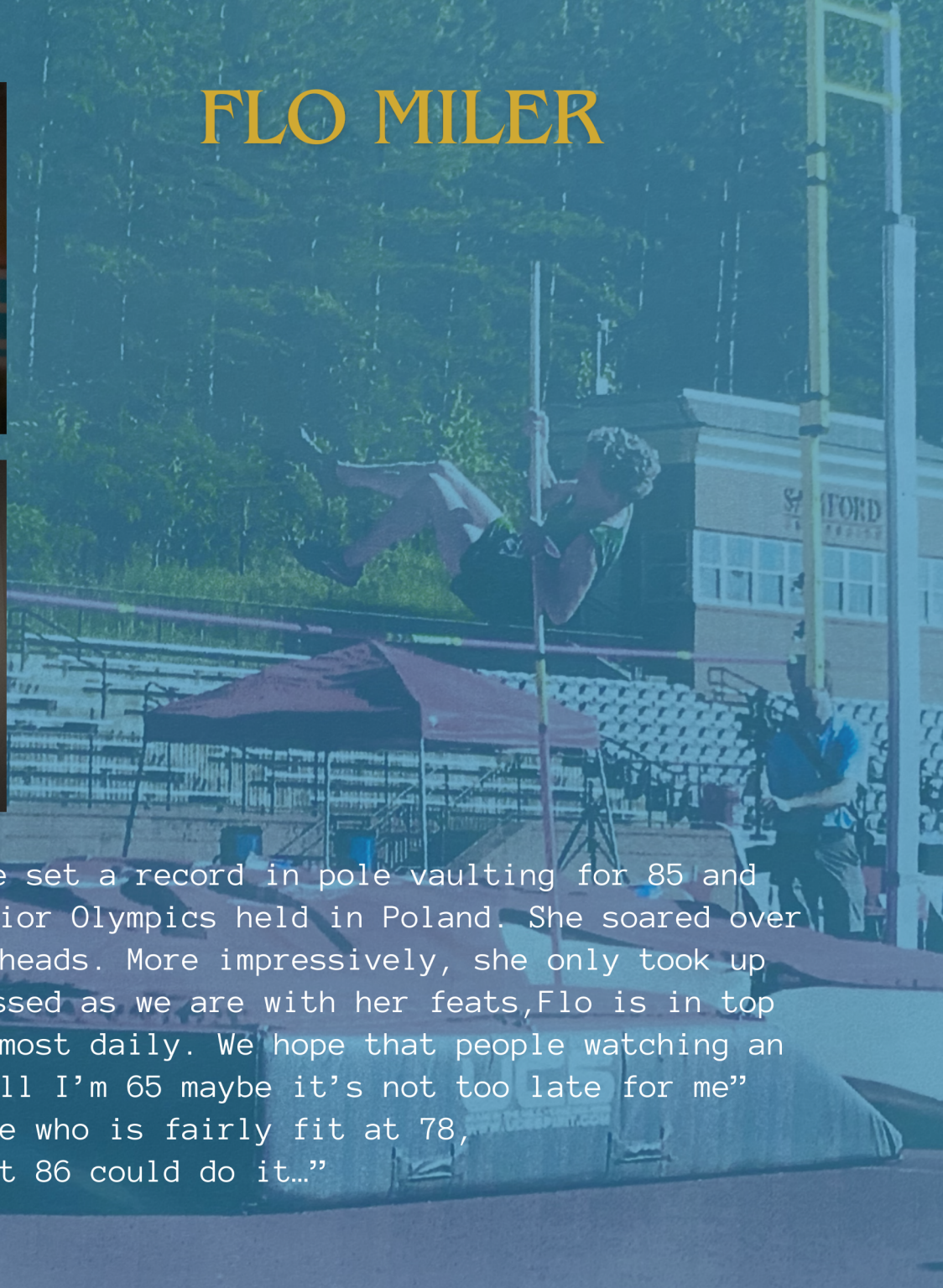




# HISTORY

In the course of his work as an Occupational Therapist, Shawn Shambo became aware of some incredible seniors engaging in activities that bring a “Zest” for living in their elder years. The Amazement of what seniors can do when motivated and put to the challenge is universal, and what he saw in New England alone is astounding. He just knew if more seniors could see what was possible, it may inspire them to seek activities that continue to offer a “Thrill” in their lives, motivating them to consider, maybe even resurrect, ambitions and meaningful goals that would enrich their lives. To that end, he began creating short documentaries about those incredible seniors. They became the origin for “Ageless”.

# FLO MILER



Flo is a pole vaulter. At 86, she set a record in pole vaulting for 85 and older class females at the 2019 Senior Olympics held in Poland. She soared over 7 feet, well above most people's heads. More impressively, she only took up pole vaulting at age 65. As impressed as we are with her feats, Flo is in top shape, training and working out almost daily. We hope that people watching an episode about Flo will think "well I'm 65 maybe it's not too late for me" or inspire someone who is fairly fit at 78, "if Flo at 86 could do it..."

# RONALD WHITTEMORE

Ronald's story may be even more motivating and poignant than the fact that he holds a Seniors' record to this day for the triple jump, over 17 feet, that he achieved over 10 years ago.

Watching Ronald practicing more recently, he had perfect form for the complicated approach to a triple jump attempt though he only achieved about five feet. When interviewed, he was happy his event had been delayed by an unusual hurricane. He went on to explain, "Well if it were last week I could not have made it because I was wrapping up a years long treatment for Cancer that only ended 3 days ago.

I haven't been able to train in over a year so I wasn't expecting much, but how nice it is to just be out here".

Sometimes it's not about breaking records, but rather overcoming adversity and just "showing up to the party".




# THE OCTOGENARIAN 8

## JEANE ON THE CHARLES

The Head of The Charles Regatta in Boston is arguably the “Greatest Boat Race in The World”. It has been an annual event since 1965. Just about every college, private and state, as well as boat clubs from across the country come to compete. A Rowing Coach on the Charles River, a close friend of Shawn Shambo, suggested he would be interested in documenting a crew of 9 seniors she had assembled for the race. The 8 rowers and coxswain were all eighty plus years of age. The 86 year old Coxswain won a gold medal as a Coxswain in the Sydney Olympic Games in 1956. All the others in the skull were extraordinary in their own right and true athletes by nature. However, one particular rower named Jeanne stood out. She was an 83 year old retired Pediatrician in poor health from several small strokes that rendered her movement difficult, requiring 2 people to place her in the skull and 3 to pull her out. Many people would think Jeanne had no business on that boat but during the race she never missed a stroke. Unlike Flo or Ronald, she was not a lifelong athlete. So the inspiration of her story is finding a passion and working through her condition though not optimal.







“Aging is not an option, not for anyone. It is how gracefully we handle the process and how lucky we are, as the process handles us.”

— Cindy McDonal

## ABOUT THE CREATOR

Shawn Shambo is an Occupational Therapist who has specialized in geriatrics for most of his 30+ years in the profession. Over the past 3 years, he began researching and seeking out seniors over 80 who were standouts and filmed them performing acts and activities widely thought beyond their advanced years. Shawn recently teamed up with Lost Lake Productions to professionally develop his project into a docu-series entitled “Ageless”, intended to inspire other fit octogenarian seniors to regain a “zest” for life and rekindle the thrill of waking up every morning.



## AGELESS PRESENTATION

In 2022, Lost Lake Productions participated in Swiss Film Company LARGO.AI's prestigious 'Producers Program'. Using LARGO's proprietary artificial intelligence software, we offered our partner screenwriters access to revenue forecasts for their projects, at each stage of the development process."

## AGELESS - STREAMING FORECASTS

AN ANALYSIS BY LARGO.AI

**STREAMING FORECASTS**

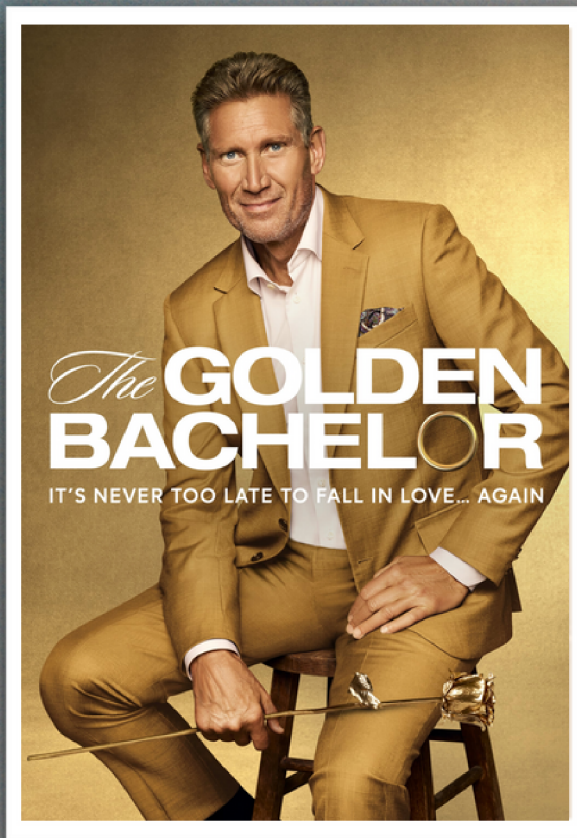
- Most Expected
- 90% confidence
- 75% confidence
- 60% confidence

COUNTRY	PLATFORM	HOUSEHOLD PREDICTIONS (peak month)							FAIR VALUE (first Year)
United States	Netflix	120.1k	240.2k	569.0k	<b>1.7M</b>	2.2M	6.2M	7.3M	\$3.3M
	Amazon	136.1k	272.2k	644.6k	<b>1.9M</b>	2.5M	7.0M	8.3M	\$6.9M
	HBO	80.8k	161.7k	382.9k	<b>1.1M</b>	1.5M	4.2M	4.9M	\$4.6M
	Average	112.3k	224.7k	532.2k	<b>1.6M</b>	2.1M	5.8M	6.8M	\$4.9M

anchal 1234 = Rettu Cartoon Streaming Forecasts offer anticipated household engagement metrics for specific content on streaming platforms, particularly during the peak viewing period, typically the first or second month after release. It's important to clarify that these predictions do not equate to the number of views. Instead, they estimate the number of subscriber accounts that are expected to interact with the content in a meaningful way, such as watching more than 20 minutes.

In addition, we perform a Fair Value Calculation for the content across various platforms. Please note that our calculations are not grounded in what platforms have historically paid for different types of content. Instead, we forecast the total revenue of a platform in a specific country, then predict the proportional revenue that the content could generate, assuming half of the platform's revenue is distributed to content owners based on their respective viewership shares.

## SIMILAR FILMS BY AUDIENCE



AGELESS PRESENTATION



## WHO WE ARE

Lost Lake Productions is an alliance of independent filmmakers who are passionate about the art and science of cinema. The core of this 'alliance of creators' first forged their lifelong friendships at Emerson College. Each of them has ventured down different paths within the film industry (Los Angeles-New York-Amsterdam-Boston-London). We've now come together with other passionate industry professionals to answer this simple question: **"Could we form a new kind of production company, founded by filmmakers, to craft stories that inspire?"**

AGELESS PRESENTATION



# CONTACT

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# LOST LAKE

PRODUCTIONS

